

Important City information available 24 hours by email and cell phone at www.nixle.com



City Prepares For Budget Shortfall

The City of Chula Vista continues to experience the same economic hardships that cities across this nation are challenged with – slow economy recovery with major revenue sources continuing to trend downward. While the City has gone through extensive budget reform in the past, a projected deficit of at least \$12.5 million dollars for the 2011-12 fiscal year is forecasted. Since 2007, the City has eliminated 259 permanent full-time positions, reduced the hourly staffing by 50 percent and slashed programs and services. Yet major sources of revenue, including sales tax, property tax and franchise fees continue to trend downward, further affecting the City's financial dilemma.

To overcome its fourth year of budget woes, City Manager Jim Sandoval is already planning for the next fiscal year. Sandoval said he and his executive staff are preparing six months in advance in an effort to review every option to balance the budget.

"We are looking at balancing options including, but not limited to, pension reform, franchise fee review, and additional program reductions," said Sandoval. "Another round of layoffs would be devastating to our staff and the impacts will surely change the face of Chula Vista, as we know it."

Another variable that could affect the budget reduction plan is a ballot measure known as Prop H. During the November election, Chula Vista voters will decide whether to update the Telecommunication Users' Tax ordinance language that

was adopted 40 years ago. If the proposition fails, the City's financial situation would become worse by the loss of at least \$5.6 million worth of public services and capital improvements.

The public is welcome to the **October 5** City Council workshop to be held in the City Council Chambers located at 276 Fourth Avenue beginning at **4 p.m.** No Council action will be taken but it gives the public an opportunity to review City staff's budget reduction strategy and provide input.

"Difficult choices will need to be made in the next several months," said Sandoval. "The quality of life in Chula Vista hinges on these decisions and securing significant revenue sources."



Contacts

[CLICK HERE for City Website](#)

Animal Care Facility

Animal Control	476-2476
Adoptions/Fostering	691-5123
Volunteering	691-5000
Online ACF	CLICK HERE

City Clerk

Main Line	691-5041
Passport Appointment	409-1949
Online Appointment	CLICK HERE

City Manager/Administration

Main Line	691-5031
Communications/ Media Relations	691-5296

Code Enforcement

691-5280

Conservation

409-3893

Developmental Services

Engineering	691-5021
Building	691-5272
Planning	691-5101
Small Business Services	409-5888
Small Business Programs	CLICK HERE

Finance

Main Line	691-5250
Purchasing	691-5141
Business Lic. Online	CLICK HERE

Fire

Emergency	911
Main Line	691-5055
Prevention Division	691-5029
Prevention Online	CLICK HERE

Human Resources

Main Line	691-5096
Job Hotline	691-5095
Volunteering	691-5000

Library

Civic Center Branch	691-5069
South Branch	585-5755
EastLake Branch	397-3980
Volunteering	691-5000
Online Branch	CLICK HERE

Mayor & City Council

691-5044

Nature Center

[Nature Center Online](#) [CLICK HERE](#)

Police

Emergency	911
Report Crime/Dispatch	691-5151
Report Crime Online	CLICK HERE

Public Works

CLEAN Business Program	691-5122
CLEAN Program Online	CLICK HERE
Graffiti Hotline	691-5198
Graffiti Program Online	CLICK HERE
Graffiti IN PROGRESS	911
Household Hazard. Waste	691-5122
Park Reservations	397-6197
Reservations Online	CLICK HERE
Storm Water Hotline	397-6000
Recycling/Solid Waste	691-5122
Service Requests	397-6000
Service Requests Online	CLICK HERE

Recreation

Administration	409-5979
Recreation Online	CLICK HERE
CV Woman's Club	691-5083
Heritage Center	421-7032
Loma Verde Center	691-5082
Loma Verde Pool	691-5081
Monteville Center	691-5269
Norman Park Center	691-5086
Otay Center	476-5325
Parkway Center	691-5083
Parkway Pool	691-5088
Parkway Gym	691-5084
Salt Creek Center	585-5739
Veterans Center	691-5260

Redevelopment & Housing

Main Line	691-5047
Redev. & Housing Online	CLICK HERE

Smart Meters Have Arrived

Now through October, Chula Vista residents are scheduled to receive their new SDG&E "smart meters" which are digital devices that collect energy-use data and - unlike traditional meters - transmit and receive data, too. The new meters will enable residents to monitor their energy use more precisely so they can make better energy choices. Residents will be notified by mail a few weeks before their specific installation date. For more general information or to view the installation schedule, please visit www.sdge.com/smartmeter.

Residents who've had smart meters for at least three months will also be able to sign up for Google PowerMeter through My Account, SDG&E's online energy management service. This feature graphs energy usage and more.

Need additional help finding ways to reduce your home's energy costs? Sign up for a free home energy evaluation by emailing Conservation@ci.chula-vista.ca.us or calling (619) 409-3893.

Did You Know...

Charge It, Please!

Several City departments are now accepting American Express in addition to Visa and MasterCard for payments of sewer bills, alarms, pet licenses, and building/fire permits. There is no convenience fee to use this service. American Express cannot be used for online payments at this time, but plans are underway to make that service available in the near future.



Requests Online

Need to report a pothole, graffiti, or a street light out? Requests for service can be made online at www.chulavistaca.gov/goto/servicerequest. Categories include: graffiti, traffic signals, street maintenance, street lights and signs, sidewalks, parks, city-owned trees, open space, wastewater, and storm drains.

Once a Service Request has been submitted, you will receive a confirmation email so you can track the status of your request. Service Requests can also be made by phone at (619) 397-6000.

Happening this month:



Taste of Third Avenue and Art Walk

Take a bite out of Third Avenue Village on a self-guided walking tour of some of the city's best restaurants. Enjoy a feast for the senses – dine on an assortment of savory cuisine while taking in displays of local art from **4 to 8 p.m.** on **Thursday, September 23**. From Italian to Japanese food, grab family or friends and take a stroll to find your next favorite restaurant at Chula Vista's Third Avenue Village.

Tickets are \$18 per person. Space is limited. For more information, please call Third Avenue Village Association, (619) 422-1982.

Fire Department Open House

Everyone is invited to the Chula Vista Fire Department's Annual Open House on **Saturday, October 2**, from **10 a.m. to 2 p.m.**, at Fire Station # 4, located at 850 Paseo Ranchero. Festivities include exhibits, puppet shows,

equipment displays, San Diego Fire Copter 1 and the Fire Prevention Safety trailer. The Little Fire Engine will once again offer rides for all ages. See live demonstrations and meet arson detector, "Cali," the newest member of the Fire Investigation K9 team, along with "Cody," the Search and Rescue dog. Additional parking is available across the street in the YMCA parking lot.



Harbor Days

The City of Chula Vista will be celebrating it's 100th anniversary in 2011 with a variety of events and special celebrations. The Centennial Committee will be posting details on their website at www.ChulaVista100.org. As a pre-Centennial event, be sure to attend the Harbor Days Festival on **October 9** from **10 a.m. to 5 p.m.** and **October 10** from **11 a.m. to 4 p.m.** The event features free tours of the ships "Californian" and the "Medea," as well as a juried art exhibition, music, activities, food, vendors and entertainment. Activities will be held at the California Yacht Marina and Chula Vista Yacht Club, 462 Marina Parkway.